



Functional organic drinks for specialist retailers: Dr Antonio Martins presents the new coco Functional Line

Organic certified, functionally effective and developed specifically for organic retailers for the first time

The market for functional beverages is growing rapidly – sports, energy and performance drinks have been among the fastest-growing categories in the European beverage market for years. What has been missing until now is a range that meets the high standards of organic retailers. With the new Dr. Antonio Martins Functional Line, green coco is now closing this gap for the first time.



The Functional Line combines functional effectiveness with uncompromising organic quality and is aimed specifically at health-conscious, active consumers. As the world's first organic sports drink line, it derives its functional effects and abundance of vitamins and minerals from an optimal blend of fruits and vegetables.

Functionality meets organic expertise

With this line, green coco is opening up attractive new sales potential for organic retailers in a market segment that is growing by around seven per cent annually – significantly faster than the overall beverage market.

The Functional Line consists of three different product variants – each with a clear functional objective, without compromising on organic quality and sustainability. All beverages meet the strict requirements of the EU Organic

Regulation, combine natural ingredients with nutritional functionality and boast legally compliant EFSA health claims.

coco Energy Drink – natural energy & focus



The energy drink provides natural energy from fruity organic ingredients such as organic coconut water, grape juice and passion fruit juice. With natural organic caffeine from green coffee beans and inositol from fruit, it supports physical and mental performance – ideal for periods of high concentration, stress or strain in everyday life and sport. The drink is legally unique in that it is labelled as an 'energy drink' but contains no artificial additives whatsoever.

coco Sports Rehydration – targeted fluid and electrolyte balance



Sports Rehydration is specially designed for rehydration and electrolyte balance: organic coconut water forms the basis, supplemented only by organic mango purée, thus achieving a high natural content of potassium and minerals. This combination supports the body in replenishing fluids and balancing nutrients, especially during and after physical activity or in hot weather.

coco Sports Performance – targeted support for active performance



All the diversity of nature in a fruity, mild juice for performance-oriented people. Dr. Antonio Martins Sports Performance combines functional ingredients in such a way that they are optimally tailored to the requirements of competitive sports and training. The mix of many fruits and vegetables gives the drink a wealth of vitamins and minerals. The amount and composition of energy, vitamins and minerals contained in the drink provides physical and mental support during training, competition and recovery phases.

Safely communicable health claims & added value

All functional statements for the product line are based on EFSA-approved health claims, enabling safe and credible communication for specialist retailers. In addition, QR codes on each package provide direct access to product-specific web content that gives both consumers and retailers more detailed information about the product's function, origin and benefits.

Further information about the product can be found at

<https://coco-function.com/>





Practical, sustainable, organic and fair trade: Dr Antonio Martins is now launching coco water pure FAIRTRADE in a 330 ml 'to-go' version.

Pure coconut juice from certified organic cultivation in new, compact packaging for on the go and single households.



With the new 330 ml packaging for Dr. Antonio Martins coco water pure FAIRTRADE, green coco is expanding its successful organic coconut water range with a convenient 'to-go' solution – ideal for on the go, in the office or for small households. The product combines natural taste, high organic quality and fair production in a handy format that meets the modern needs of conscious consumers.

Natural, refreshing, fair

Dr. Antonio Martins coco water pure FAIRTRADE 330 ml consists of 100% organic coconut water from young green coconuts and contains no additives. The clear liquid is smooth, refreshing and rich in valuable minerals – a natural thirst quencher that is perfect for daily enjoyment on the go. Over the years, coconut water has established itself as a popular, light and hydrating alternative to sugary drinks and impresses with its nutritional properties.

This new packaging unit focuses particularly on practical usability and sustainability: the 330 ml pack fits perfectly in any bag and is ideally suited to the

needs of single households and active consumers who are looking for a high-quality beverage solution for on the go.

Organic and Fairtrade certification: credibility that works

Coco Water carries both the EU organic label and the Fairtrade logo, which certifies the sustainable origin of the ingredients and fair production and trading conditions. Fairtrade certification ensures that producers in the countries of origin of the coconuts work under fair conditions and are fairly remunerated. This transparent value chain not only strengthens trust, but also meets the high standards of a growing segment of the beverage market.

With its combination of organic quality, fair trade standards, practical 'to-go' packaging and natural hydration, the new 330 ml variant is positioning itself as an attractive product for retailers and consumers alike.

Further information about the product can be found at

<https://dr-martins.com/product/coco-water-pure-fairtrade-330ml/>





Dr Antonio Martins coco water pure FAIRTRADE 1 L awarded 'Best Organic Product 2026'

Organic coconut water wins over customers – now with a special market presence in specialist shops



Dr. Antonio Martins coco water pure FAIRTRADE 1000 ml, the classic organic coconut water from certified organic cultivation, was awarded the title of outstanding organic product by Schrot & Korn magazine as part of the 'Best Organic 2026' customer poll conducted by bio verlag. Germany's well-known consumer survey focuses on taste, quality, credibility and overall impact – and this is exactly where the natural coconut water impressed across the board.

Customer choice confirms natural quality

The 'Best Organic 2026' award goes to products that have been tested and evaluated by a broad base of organic-minded consumers and stands for high market acceptance and genuine consumer confidence. These criteria play a particularly important role in beverages of natural origin and with a sustainable concept – and Dr. Antonio Martins Coco Water Pure in the 1000 ml size scored highly in this area.

Coco Water Pure FAIRTRADE is characterised by 100% organic coconut water from young green coconuts, with no additives, flavourings or preservatives. This

keeps the natural taste smooth, refreshing and hydrating – a classic among functional thirst quenchers in the organic range.

Sustainability meets customer experience

The product bears both the EU organic label and the Fairtrade logo, which not only documents its ecological origin but also ensures fair production and trading conditions along the value chain. This combination of natural quality and social responsibility was particularly appreciated by consumers in the ‘Best Organic 2026’ rating.

Significance for trade and consumers

The ‘Best Organic 2026’ award boosts the visibility of Dr. Antonio Martins coco water pure FAIRTRADE on specialist retailers' shelves and offers trading partners a certified quality product that combines consumer appeal and market impact. At the same time, it shows that natural, fairly produced drinks continue to be among the most popular drivers of organic innovation.

Further information about the product can be found at

<https://dr-martins.com/product/coco-water-pure-fairtrade-1000ml/>





Dr Antonio Martin's product range

Dr Antonio Martins offers a comprehensive range of products. All products are certified organic and have an authentic flavour.

pure coconut water, pure pleasure ...



Green coconuts give us a true treasure of nature: fresh, clear coconut water.

Dr. Antonio Martins' coco brings it home to you in organic quality: pure and unadulterated. Soft, refreshing, precious and tasty. In 1000 ml and 330 ml Tetra Paks.

Ingredients: 100% organic coconut water.

the young coconut ...



offers up a real natural treasure: fresh, clear coconut juice. Soft and refreshing. Slightly sweet, with a hint of coconut. Essential nutrients, no fat. Produced to organic standards from carefully selected plantations. In 1000 ml and 330 ml Tetra Paks.

Ingredients: Organic coconut juice. Not from concentrate.

coconut milk for drinking ...



Dr. Antonio Martins takes fresh, clear coco juice and adds the precious milk from pressed coconut pulp. Organically grown with care, it is vegan, Fairtrade certified and guaranteed GMO-free.

2.0% fat for carefree deliciousness. In 1000ml Tetra Paks.

Ingredients: light coconut milk* (water, coconut*) (39%), water, coconut juice from coconut juice concentrate* (23%), sea salt, acidity regulator: calcium carbonate, thickener: gellan gum.

coconut milk for drinking ...



And for full enjoyment, coco milk for drinking is also available with 3.8% fat. In 1000ml and 500ml Tetra Paks.

Zutaten: light coconut milk* (water, coconut*) (74%), coconut juice from coconut juice concentrate* (24%), sea salt, acidity regulator: calcium carbonate, thickener: gellan gum.

coco milk for baristas ...



Dr. Antonio Martins uses valuable milk from pressed coconut flesh. Organic quality, from carefully cultivated coconuts. This is how a naturally creamy coconut milk is created. Coco milk for baristas is vegan, Fairtrade certified and clean label – with no added sugar, no added protein, no flavourings, no soy and no rice.

Original Dr. Antonio Martins' coco milk for baristas foams finely and consistently, tastes soft and mild – wonderfully creamy, with a gentle hint of coconut. In 500ml Tetra Paks.

Ingredients: Light coconut milk* (76 %), water (22 %), sea salt, thickener: xanthan, gellan.

coconut milk for cooking ...



Dr. Antonio Martins extracts the valuable milk from fully ripe coconuts. Organic quality from carefully selected plantations. Original Dr. Antonio Martins' coco milk for cooking is beautifully creamy and has a delicious coconut flavour. In 500 ml and 200 ml Tetra Paks.

Ingredients: Coconut milk*, thickener: xanthan gum.

Do you have any questions or would you like further information and images?

We look forward to hearing from you.

**Green Coco Europe GmbH *Alexa Holzapfel *PR & Social Media pr@green-coco.com
*Tel.:+49 911/58058890**